

Jay Sandhouse

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Experience

MIAMI-DADE COLLEGE MDC-TV

(1999-Present)

11380 Northwest 27th Avenue
Miami, Florida 33167

Adjunct Faculty

Responsible for the instruction of students attending Miami Dade College School of Entertainment and Design Technology & MDC TV.

Specific classes include Broadcast News, Writing For Electronic Media, Producing Television Promos, Television Studio Production 1 & 2, Television Direction 1 & 2, Electronic Field Production, Television Workshop, Television Practicum and Radio & Television Announcing.

Serve as Instructor for TV Internship & MDC TV classes.
Includes both creative and technical aspects of production.

Production Supervisor

Responsible for running the production of the television network MDC TV (seen in over 500,000 households in Miami Dade County).

Create public relations campaigns (both video and print) that promote and brand MDC TV.
Recruit and train on-air talent for programs shown on MDC TV.
Select, train and supervise production crew for MDC TV.
Serve as Director and Technical Director for MDC TV.
Serve as on-air talent for programs shown on MDC TV.



Academic Advisor

Responsible for advising students either attending or planning on attending Miami Dade College.

Work with students in the areas of academic planning, transcript evaluation, substitutions, academic probation and financial aid.

Plan and attend job fairs at high schools for purposes of recruitment.

TV Producer

Supervise and teach students in the use of studio cameras, video switchers, character generators, audio mixers, DVC Pro, Mini DV, DV Cam & Betacam linear editing systems, and Final Cut Pro, Avid & Pro Tools non-linear editing systems.

Serve as Television Studio Manager for courses taught by the School of Entertainment & Design Technology.

Responsible for finding internships and employment for students.

Create curriculum and competencies for courses taught in the School of Entertainment & Design Technology.

Create budget and purchase equipment to be used in the School of Entertainment & Design Technology.

Conduct tours and summer workshops for prospective students.

Create, write and produce marketing campaigns for Miami Dade College as well as the School of Entertainment & Design Technology.

Serve as Field Producer for television shows produced by the district office of Miami Dade College.

Serve as "voice-over talent" for the college, including on-hold messages and commercials .

Radio Station General Manager

Oversee the daily operations of the radio station located on the Kendall Campus.

Recruit and train on-air talent.

Create and schedule live remotes.

Create daily playlists.

Work with record labels wishing to promote artists on the radio station.

PAXSON COMMUNICATIONS (PAX TV)

(1998-1999)

601 Clearwater Park Road
West Palm Beach, Florida 33401

Network Writer/Producer

Responsible for the network video promotion and branding of PAX TV .

Write, produce, direct, edit, shoot and hire talent for television commercials promoting "Touched By An Angel," "Diagnosis Murder," "Dr. Quinn Medicine Woman" and "Father Dowling Mysteries."

Write, produce, direct, edit, shoot and hire talent for television commercials that promote, brand and tie in clients to promotions created by the Marketing Department.

Create advertising campaigns to promote and brand PAX TV.

CONTINENTAL CABLEVISION/MediaOne (1986-1998)

141 Northeast. 16th Street
Pompano Beach, Florida 33060

Marketing Production Manager, Southeast Region

Responsible for the video promotion and branding of all the MediaOne systems in the Southeast Region (Richmond, Jacksonville, SW Florida, Dade County, and Broward County).

Produce, direct, edit, write, shoot, and hire talent for television commercials and infomercials that promote and brand MediaOne.

Produce, direct, edit, write, shoot, and hire talent for television commercials and infomercials for various cable networks and advertising agencies, such as SportsChannel, Sunshine Network, HBO, TBS, Disney Channel, PrimeStar, Music Choice, Husk Jennings, Margeotes, and Block & Block.

Develop marketing strategies for the Southeast Region, through the use of television, radio, and print.

Prepare contracts, traffic, and track cross channel promotions through the traffic department. Manage production and support staff.

Creative input into national MediaOne branding campaigns.

Input into the budget process.

Produce, direct, develop, and write programming for local access channel.

Produce, direct, edit, write, shoot and hire talent for "Coming Attractions," a weekly program used to promote upcoming movies and special events.

SPORTSCHANNEL FLORIDA (1996-1998)

Sunrise Boulevard
Fort Lauderdale, Florida

Freelance Commercial Producer

Produce, edit, write, and hire talent for television commercials that promote and brand SportsChannel Florida (now known as Fox Sports Net).

Specific commercials include Florida Panthers, Miami Hurricanes and Tampa Bay Buccaneers.

WPEC, Channel 12 (ABC) (1984-1985)

West Palm Beach, Florida

Production Intern

Internship consisting of 20 contact hours per week while attending Florida Atlantic University.

Responsibilities include camera operation, editing, audio and floor direction.

Education

Florida Gulf Coast University, Ft. Myers, Florida (currently enrolled)

Master of Arts degree in Curriculum & Instruction with specialization in Educational Technology.

Florida Atlantic University, Boca Raton, Florida

Bachelor of Arts degree in Communication with specialization in Broadcasting.
Graduated Suma cum Laude.

University of Florida, Gainesville, Florida

Bachelor of Science degree in Business Administration with specialization in Marketing.

References

Sandra Martinez

Director of Academic Advisement, Miami Dade College (305-237-1041).

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